

MANJUNATH B K



Born on 9th June 1958, **Manjunath** hails from a business family in Channapatna, 60km away from Bangalore. He studied D.Pharm in 1979 and then B.Pharm in the year 1983 at Govt. College of Pharmacy in Bangalore. Soon after his graduation, despite his desire to be active in Pharma industry, circumstances made **Manjunath** to join his older brother in Printing and Packaging business.

The **positive effect** of change of field from **Pharmacy to Printing** was that **Manjunath** was able to understand the needs of **Perfect packaging** demanded by Pharma industry. Due to his background and keen sense of **perfection, implementation of good manufacturing practice and strict adherence to Quality**, Global Printing and Packaging soon became a **preferred vendor** for many Pharma companies.

Manjunath, just like the owners of most printing companies, gained his experience in Printing from employees, vendors, customers and friends from the industry. Finding **packaging solutions** was his passion and clients loved to involve Manjunath in creating new packaging for their products. Actually very demanding Pharma and FMCG customers are the ones from whom Manjunath learned the meaning of **Quality and Perfection in Print Packaging**. He soon learnt that it pays to be associated with good customers for any company to have a strong business foundation.

From **Letter Press Printing**, Global Printing graduated to **Offset Printing** in 1990. When Pharma clients required Global to provide one stop solution, Global added **Flexo Printing** in 2005 and Outsert production few years ago. By early 2020 Global Printing will be completing the construction of their new building of **160000 sft. in Kumbalagodu** industrial estate on Mysore Road where a brand new **7 color Heidelberg UV offset, a Bobst Die Cutter and a Bobst Folder gluer** will be installed. Global also has plans of expanding their **Label business** by adding a **Flexo machine** in their new project. Strengthening their Prepress using **Esko Tools** also is another agenda ahead of Global Printing.