



#### PERSONAL DETAILS

Name: V. Vaidyalingam

Age: 48 years

M/ +91-9382867972

E/ [vaidy@subasolutions.com](mailto:vaidy@subasolutions.com)

W/ [www.subasolutions.in](http://www.subasolutions.in)

#### ACADEMIC QUALIFICATION

- 5<sup>th</sup> batch of Printing Engineers in India from College of Engineering, Guindy, Anna University – 1987-91 batch.
- PG Diploma in Sales and Marketing Management – National Institute of Sales.
- Diploma in Digital Marketing – NIIT.

#### WORK

- Started career with Technova and worked with Proteck for 9 years before starting Suba Solutions in 2003
- Since 2003, Director, Marketing for Folding Carton Division of Suba Solutions Pvt. Ltd., providing print finishing for paper board packaging production.

#### INTERESTS BESIDES WORK

- Well being of society. Developed a model that explains most of the major challenges facing humanity today.
- Environment and sustainability.
- Finding a sustainable economic alternative to money.
- Spirituality.

VAIDYALINGAM V

DIRECTOR

